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Title:	Social Media	Revised: (date)
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Last Reviewed:		

Policy

The First UU community online and any others are welcome to engage directly with First UU content shared on any of our platforms, in alignment with settings available on each platform. Staff will actively review comments out of a commitment to supporting an ongoing experience of Beloved Community. We moderate commenting to ensure that comments do not cause harm or use hateful speech, that irrelevant or spam content is not shared, and that the space is not misused or employed for something other than its intended purpose.

We reserve the right to make use of platform settings which allow review and removal of comments that we determine are in violation of our commenting policy. We also reserve the right to block individuals or accounts that are in violation of our policy or that we determine to be creating an unsafe environment for the community. We remove comments that are irrelevant, harmful, untrue, or represent a misuse of the commenting space.

When circumstances warrant the issuing of an important announcement or at a time when the organization is not staffed to monitor ensuing comments, First UU staff reserve the right to adjust post settings so that viewers cannot comment on the post. When commenting on a post appears to be creating ongoing harm, we reserve the right to turn off commenting as well. Understanding that the nature of social media platforms is conversational, we are committed to limiting comments only when necessary due to staffing or concerns about harm.

Social Media Policy

Staff will monitor the use of all social media and edit/delete as necessary according to the guidelines to maintain a positive public image.

Written permission must be obtained from a parent or legal guardian to post photographs or videotapes of children under age 18 on the congregation's social media accounts. Adults may ask to opt out of having their photos shared.

Confidentiality of private information must be maintained. When sharing information from another person's social media page(s), do not share personal or sensitive information.

Copyrights must be respected. Copying other people's writing is considered plagiarism. Such posts will be removed.



MANUAL OF POLICIES, PROCEDURES, & GUIDELINES

Postings will be removed by the administrator that contain any of the following: insensitive, inflammatory or offensive language, jokes or slanderous comments, whether in text form or image form, based on a person's gender, gender identity, sexual orientation, race, ethnicity, politics, age or religion.

Personal attacks and attacks on the congregation are inappropriate and will be removed by the administrator.

Solicitations to support personal or organizational fundraisers are not permitted and will be removed.

Personal affiliations and conflicts of interests should be noted by those posting comments. If the administrator notes postings where this information is not revealed, such postings are subject to removal.

Facebook

The congregation has one primary Facebook page: **First Unitarian Universalist Church-Rochester, MN** at <https://www.facebook.com/FirstUnitarianUniversalistChurchRochesterMn>

- Administrative privileges are granted to program staff.
- The Facebook page serves as vehicle for announcements, events and other items that further the mission and vision of the congregation.

The congregation also has one private Facebook Group: **1stunitarianuniversalist** at <https://www.facebook.com/groups/93121665090>

- Administrative privileges are granted to program staff.
- Posting privileges are granted to members and friends and are subject to the congregation's covenant and other policies.

Instagram

- The congregation has one primary Instagram account: @unitarianuniversalist
 - Administrative privileges are granted to program staff.
 - The Instagram account will be linked so that the Facebook page posts automatically to the congregation's Instagram feed.

YouTube

The congregation's official YouTube channel is https://www.youtube.com/channel/UCIHDXlG7FUAhZY0TNBI_Mwg

- The channel is public and houses service videos as well as other videos that highlight the congregation's mission, vision and values.
- Administrative privileges are granted to program staff.